There Is No Media Justice Without Women: Models for Feminist Media Action
Saturday, 11:00–12:30, Chicasaw/Mississipi room

Corporate media don’t fairly represent or serve women, their communities or their social justice concerns. This is also too often true of independent media and activist circles. Through replicable case studies, this session will explore diverse women’s strategies for addressing gender, race and other inequalities in media policy; for increasing media analysis by, for and about women and social justice; for community empowerment through media production; and for strengthening progressive media infrastructure. This session is for everyone who wants to work toward a media and a movement that fairly represents all people. (Includes resource packet for anti-sexist, anti-racist media justice activism.)

• Jessica Clark, In These Times
• DeAnne Cuellar, Texas Media Empowerment Project
• Jennifer Pozner, Women In Media & News (WIMN)
• Thenmozhi Soundararajan, Third World Majority
• Karen Toering, Reclaim the Media

Women In Media & News (WIMN) and the Women’s Media Fund at the Global Fund for Women invite you to join us at a

Women’s Media Networking Breakfast

When: Friday, Jan. 12, 8–9:15 a.m.
Where: Women’s Foundation for a Greater Memphis, 8 South Third St. Call 901-413-7457 for more information.
(Also see Booth 50 in the Exhibit Hall)

Eat, schmooze, collect feminist media resources, and meet our co-sponsors:
• American Forum
• Bitch: Feminist Response to Pop Culture
• Center for International Media Action
• Ariel Dougherty
• Esperanza Peace & Justice Center
• Feminist Peace Network
• In These Times
• Kentucky Foundation for Women
• Media Alliance
• Ms. Foundation for Women
• Ms. Magazine
• News Hounds
• National Organization for Women
• Reclaim the Media
• SPIN Project
• Texas Media Empowerment Project
• The White House Project
• WINGS: Women’s International News Gathering Service
• Women’s Desk, National Radio Project/Making Contact
• Women’s Institute for Freedom of the Press
• Women’s Foundation for a Greater Memphis
• Women’s Media Center
• World Pulse magazine
• Youth Media Council

For more information, contact Women In Media & News:
347-564-5190, info@wimnonline.org, www.wimnonline.org or www.wimnonline.org/WIMNsVoicesBlog

Where are the women at the National Conference on Media Reform? Everywhere!

→ While a feminist track hasn’t been created at the NCMR, many panels, networking events and workshops will incorporate a gender analysis. (See reverse for a list of all such sessions!)

→ Women In Media & News suggests the following two events as especially relevant for anyone interested in understanding the impact of sexism in the media—and developing more effective responses.

Calling All Women Media Activists, Journalists & Scholars!

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CONCERNED ABOUT GENDER ISSUES IN MEDIA?

Discuss
the impact of media representations of women on our lives, our communities and our movements

Debate
whether structural media reform is a women's issue—and, if so, how can we ensure that media is at the top of feminist agendas?

Learn
tactics women and people of color are using to challenge sexism and racism in media content, production and policy across the country

Strategize
how you can effectively amplify women's voices in the public debate, demand media accountability to women and people of color, and fight sexism, racism and other structural media biases

The following sessions will address gender explicitly or implicitly in their analysis, with expert panelists who can speak to questions about women and gender during Q&A periods.

* Indicates sessions in which gender issues in media are a primary focus of least one panelist.

**Thurs., Jan 11, 3 – 4:30pm**
*(Pre-conference) Media Content and Media Representations*
Memphis Cook Convention Center

**Fri., Jan 12, 8 – 9:15am**
*Women's Media Networking Breakfast*
Women's Foundation for a Greater Memphis, 8 South Third St.

**Fri., Jan 12, 1:15 – 2:45am**
*Beyond Rights & Reform: Imagining a Global Movement for Media Justice Featuring You*
Room: L 10

*Creeeping Deeper: Advertising & Commercialism*
Room: Sultana/River Bluff

*Race & Gender Matter in Media Ownership*
Room: L 12

*Film: Dreamworlds 3: Sex, Desire, and Power in Music Video*
Room: L 2-3

**Fri., Jan 12, 3:15 – 4:45pm**
*Whose Voices, Whose Media? Perspectives from Students of Color on Media Ownership & Reform*
Room: Ad-hoc session not listed in program; find flyers on-site for location.

*Why Media Policy Matters for Media Content*
Room: L 5-7

**Building & Sustaining Independent Media**
Room: Chickasaw/Mississippi

*Children & Media Policy*
Room: Sultana/River Bluff

*Quality Journalists = Quality Journalism*
Room: L 11

*Media Monitoring as an Organizing Tool*
Room: L 14

*Media Policy Is a Civil Rights Issue*
Room: Steamboat

*Film: Hip-Hop: Beyond Beats and Rhymes*
Room: L 2-3

*Global Information & Communications Policy*
Room: L 12

*There Is No Media Justice Without Women: Models for Feminist Media Action*
Room: Chickasaw/Mississippi

**Sat., Jan 13, 2:30 – 4pm**
*Make the Music with Your Mouth, Kid: Hip-Hop Activism for Media Justice*
Room: Chickasaw/Mississippi

**Sat., Jan 13, 4:30 – 6pm**
*The Press at War & the War on the Press*
Room: Ballroom A

*Independent Media as an Organizing Tool*
Room: L 12

*Media Justice & Media Policy: Winning Local Change, Making a National Impact*
Room: L 10

*Film: Further Off the Straight and Narrow: New Gay and Lesbian Visibility on Television*
Room: L 2-3

**Sun., Jan 14, 9 – 10:30am**
*Envisioning the Future of Independent Media*
Room: Steamboat

*Media Diversity Summit*
Room: Sultana/River Bluff

*Toolkits & Online Resources for Media Activism: Show and Tell*
Room: L 4

Please see the conference program for participants’ names and session summaries.

For more information, call 347-564-5190, email info@wimnonline.org, or see www.wimnonline.org or www.wimnonline.org/WIMNsVoicesBlog